

# GROWING THE AMERICAN STUDENT COHORT IN CHINA: Challenges & Opportunities

**April 29 | 8pm–9:30pm (EDT)**

**REGISTER IN ADVANCE FOR THIS ZOOM WEBINAR:**

[https://iie-org.zoom.us/webinar/register/WN\\_NmsrXSGVQxeyVHiSRxf9DA](https://iie-org.zoom.us/webinar/register/WN_NmsrXSGVQxeyVHiSRxf9DA)

After registering, you will receive a confirmation email containing information about joining the webinar.

For approximately four decades, education cooperation and student exchanges have been one of the bedrock elements within the Sino-U.S. bilateral relationship. The movement of students and scholars in both directions across the Pacific has proven to be a powerful enabler to deepen and expand cross cultural understanding within U.S.-China relations. With the strong foundation that has been built by various forms of educational cooperation and student exchanges between the two countries, many generations of the Americans and Chinese have had the opportunity to learn more about one another; through these contacts they have gotten to a chance to better appreciate the history and culture as well as the evolving sources of dynamism within each society. Unfortunately, due to the impact of the COVID-19 pandemic and an increase in political tensions between the two governments, both young Chinese and Americans, along with their parents, have begun to reconsider the value and utility of these study experiences.

To help revitalize and rekindle the interest in both short and long term study in China by American students, CEAIE and IIE have agreed to host a focused webinar on growing the American student cohort in China. CEAIE and IIE have had a long-term working relationship for over three decades with a focus on supporting student and scholar mobility between the two countries. This webinar represents a chance for the two organizations to once again bring together their resources and their expertise to develop an array of new, innovative platforms for attracting current and future generations of students to study in China.

## **MODERATOR:**

Denis Simon, former Executive Vice Chancellor  
Duke Kunshan University

## **PANEL TOPICS:**

Understanding the Landscape:  
Numbers of American Students Studying in China

Evolving U.S. University Policies and Practices Regarding  
Study in China University

China as Host to American Students:  
Lessons, Insights, and Challenges

Introduction of the Young Envoys Scholarship Program

American Students and JV Universities in China:  
Reflections, Perspectives, and New Opportunities

