



Leaders in International Higher Education

2022 ANNUAL CONFERENCE

Why the Internationalization of
Higher Education Still Matters



Enhancing Canadian-American University Partnerships

Agenda

TIME	DESCRIPTION	PRESENTER
2:15 PM	Welcome and Introductions	Adel El Zaim, Vice-President for Research, Partnership and Internationalization, Université du Québec en Outaouais
2:20 PM	Welcoming Remarks	Karen Palmarini, Senior Trade Commissioner Assistant and Academic Coordinator, Consulate General of Canada in Denver & Beatrice Recoussine, Trade Commissioner Assistant, Consulate General of Canada in Dallas
2:25 PM	Setting the Context: Key topics and trends for discussion	Janaka Ruwanpura, Vice Provost and Associate Vice-President Research (International), University of Calgary
2:30 – 2:50 PM	Breakout Sessions	All
2:50- 3:10 PM	Open Discussion	All
3:10- 3:15 PM	Closing Remarks & Next Steps	Adel El Zaim, Vice-President for Research, Partnership and Internationalization, Université du Québec en Outaouais

Objectives

Meet

- Meet US and Canadian representatives together to have an informal discussion surrounding opportunities to build upon and the universities taking the lead to enhance collaboration between the countries.

Identify

- Identify who is interested to develop plans to develop broader strategic partnership opportunities

Explore

- Explore to continue the discussions during future international conference and implement the plans

Thoughts

Key is enhancing student experiences and building sustainable partnerships

Opportunities to go beyond student exchanges and be unique and innovative

Identify unconventional projects and programs

Exploring opportunities to work with relevant Industries

How to build and support connections from the grassroots level

Key Areas

Enhancing Academic Programs: Build Collaborative Degree Programs

Beyond Global Learning: Academic-Industry Global Learning Programs

Strategic Research Alliances and Programs

Supporting Global Development and SDGs

Exploring Transactional challenges in Global Engagement offices

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Strategic University Alliances