



Call for Applications: Director of International Communications, Office of Global Engagement, University of Rochester

Position Overview

Reporting directly to the Vice Provost of Global Engagement, the Director of Communications develops and implements communications strategies for the Office of Global Engagement to enhance the University of Rochester's reputation as a top tier research university of global consequence.

The Director produces content for both print and digital channels and pursues media coverage in a variety of global markets. S/he creates messaging strategies that support international initiatives, research, and collaborations, and promotes international opportunities and achievements at the University of Rochester. The Director works with faculty and senior administration to develop a thought leadership program for key representatives traveling abroad.

This position requires a creative and resourceful communicator with the necessary experience and judgement to counsel University leadership on effective communication approaches and tools. S/he is also responsible for the Global Engagement website and social media channels.

The Director is part of the wider communications community and collaborates closely with Office of University Communications to ensure alignment with the institutional communications strategy and best practices.

Specific responsibilities of the role include, but are not limited to the following: working across the institution to implement a strategic communications plan; providing training and support to internal stakeholders; creating and collaborating to create unified messages; creating content for internal and external audiences; engages with the media, including international.

To view the full position description and apply, visit the University's [Human Resources Management System \(HRMS\) page](#), search for Job ID 233019, select the position, and follow prompts to apply. For assistance with the application, email ask-urhr@rochester.edu.



Office for Global Engagement

Global Engagement works to position the University for effective engagement in global contexts. We enable the University of Rochester to build enduring and sustainable international partnerships with peer institutions, hospitals and clinics, governments and NGOs, and research institutes around the world. Together with several campus reporting units and functions, we:

- **Position** the University and its constituents for effective engagement in global contexts—on-campus or abroad.
- **Engage** and foster relationships with international stakeholders to promote the University’s global reach.
- **Align** institutional resources to build cohesion and ensure coordination among Rochester’s various schools, units, and individuals operating internationally.
- **Steward** a unified campus mindset about global education and research.
- **Support** faculty, staff, and students as they pursue educational, research, and service projects and programs both on-campus and abroad for maximum impact for Rochester and the world.

In addition to Global Engagement staff, the broader Global Engagement team includes the International Services Office (ISO) which provides immigration sponsorship for thousands of international students, hundreds of international scholars and employees, as well as their dependent spouses and children, and components of the Center for Education Abroad, these teams cover all international aspects at the University of Rochester. Functional areas for the Global Engagement teams include global education programs and initiatives, global partnerships & visitors, global profile & reputation, international travel security, and international services & support.

University of Rochester

Meliora (Lat. *ever better*) is the University of Rochester’s motto and the foundation of our mission: Learn, Discover, Heal, Create— and Make the World Ever Better.

Founded in 1850, the University of Rochester is one of the country’s top-tier research universities. The University consistently ranks among the top in federally financed science, engineering, medical, and other research, attracting more than \$400 million in funding annually. Rochester operates on a personal scale, creating exceptional opportunities for interdisciplinary study and close work with faculty. The diverse community includes more than 3,000 faculty, 12,000 students, and 30,000 staff and boasts 7 schools which offer students a liberal arts education, research experience, and advanced degrees in music, medicine, business, education, and beyond.