



2021 Survey of the Virtual Exchange Field
Call for Surveys Announcement Toolkit

Announcement Date: Thursday, July 15, 2021

Page Link: [link](#)

Email: stevensinitiative.survey@gmail.com

SOCIAL MEDIA

Hashtag: #worldclassconnection

Graphics: All graphics can be found [here](#) for your use.

In addition to providing sample language that can be used for your own social media posts, links to the Twitter thread and Facebook post published with the announcement are below. Please help us amplify by liking and retweeting/sharing. You are of course welcome to modify the sample language based on your style and needs.

Twitter: [@StevensInit](#)

Twitter thread link for amplification: [here](#)

Sample Language

Let the world know about your virtual exchange! By participating in @StevensInit's 2021 Survey of the Virtual Exchange Field, you can help others understand what virtual exchanges are out there and how many young people have made a #worldclassconnection. <https://www.surveymonkey.com/r/2021-survey-of-the-virtual-exchange-field>

Help @StevensInit gain critical insight into the dynamics of virtual exchange programs and how the virtual exchange field has evolved over the last year. Contribute to the 2021 Survey of the Virtual Exchange Field: <https://www.surveymonkey.com/r/2021-survey-of-the-virtual-exchange-field> #worldclassconnection

Facebook: [@StevensInitiative](#)

Facebook post link for amplification: [here](#)

Sample Language

Did you implement a virtual exchange this past year? @StevensInitiative wants to hear from you! Share about your #worldclassconnection in the 2021 Survey of the Virtual Exchange Field by September 1,

2021. Valid responses will be included in a report released by the Initiative later this year and a few selected respondents will be highlighted in the report or public webinar! Learn more about the effort and complete the survey here: <https://www.surveymonkey.com/r/2021-survey-of-the-virtual-exchange-field>

LinkedIn: [The Stevens Initiative at the Aspen Institute](#)

LinkedIn post link for amplification: [here](#)

Newsletter/Email Blurb

We are pleased to share the **Stevens Initiative 2021 Survey of the Virtual Exchange Field**, which will document the state of virtual exchange from fall 2020 through summer 2021 by collecting information on virtual exchanges connecting young people with their peers around the world. The survey will close on September 1, 2021, and a report will be publicly available in November 2021. Learn more [here](#). Email any question to stevensinitiative.survey@gmail.com.