

EducationUSA Forum · Connecting You to the World

July 26 – 30, 2021 · Virtual Conference · #EdUSAForum



2021 EducationUSA Forum: CALL FOR PROPOSALS

The U.S. Department of State's EducationUSA network invites representatives of the U.S. higher education community to submit session proposals for the annual EducationUSA Forum that will take place Monday, July 26 - Friday, July 30. The 2021 Forum will be held virtually and is open to U.S. higher education stakeholders at no cost. Concurrent session slots are limited, so collaboration between higher education institutions and organizations on joint session proposals is encouraged. You *are not* required to submit a proposal to register for this conference.

All session proposals should be submitted through the 2021 EducationUSA Forum [Session Proposal Submission Form](#).

Important Deadlines:

Friday, May 7, 2021

May 2021

Wednesday, June 30, 2021

PROPOSAL SUBMISSION DEADLINE

Notification of proposal selection or declination

Submission of presentation/materials in electronic format

Session proposals on any relevant topics are welcome including, but not limited to the following themes:

- Best Practices in Working with EducationUSA and U.S. Government Agencies to Support International Student Mobility/Promote U.S. Higher Education Abroad
- Ensuring International Student Success
- Reimagining the Virtual Engagement and Recruitment Landscape
- Reaching Underserved/Key Perspective Student Audiences
- Other

Eligibility Criteria:

- The EducationUSA Forum is open to:
 - Direct-hire representatives of accredited U.S. postsecondary institutions;
 - Educational consultants, recruitment agents, pathway program staff currently under contract to represent at least one accredited U.S. postsecondary institution;
 - Associations whose membership includes representatives of accredited U.S. postsecondary institutions; and
 - Academic and English language testing organizations.
- Proposals must be submitted in English.
- Completed proposal must be received by the application deadline of **Friday, May 7, 2021**.

Application Review Criteria:

- Proposal should be relevant to international higher education;
- Proposal should be relevant to the target audience (see below);
- Proposal should demonstrate substantive knowledge of the proposed topic;
- Proposal should demonstrate presenter's advanced experience in the field;
- Proposal relevance to EducationUSA preferred, but not required.

Presentations must be targeted to the professional international education community and should focus on current trends and/or issues in the field rather than on the promotion of products, services or specific institutions/organizations. No presenter may use a session to criticize another institution, organization, or competitor.



A U.S. Department of State Network

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Selection

Proposals are accepted based on the originality, quality, and timeliness of content, as well as the presenter's qualifications and level of expertise on the proposed subject matter. Joint proposals between U.S. higher education community representatives are encouraged. As you complete the proposal submission form, please note willingness to collaborate/participate in a joint session with an EducationUSA adviser or a fellow higher education community representative. Multiple proposals on similar topics may be combined.

Target Audience

The primary target audience of the EducationUSA Forum is higher education institution representatives and other international education community professionals.

Virtual Session Format:

- **Zoom Webinar**
- or **Zoom Meeting** (for collaborative sessions with high audience sharing/video engagement, breakout rooms, etc.)

Reproduction:

PowerPoint presentations, handouts, resources, and recordings from all sessions will be made available electronically for the EducationUSA advising network and Forum attendees and may be posted online following the event.

Substitutions

Speaker substitutions are not permitted except in the case of an emergency and are subject to approval by the Proposal Selection Committee. In the event of a speaker cancellation, the parent institution/organization is not guaranteed an alternate speaker slot. The Proposal Selection Committee reserves the right to decline proposed alternate speakers and to pursue session substitutions as needed.

QUESTIONS?

For any questions related to this Call for Proposals, please contact the Proposal Selection Committee at educationusa@iie.org. Please include "Forum 2021: Session Proposal" in the subject line.

